**Matthew C. Gillick**

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**Summary**

Publicist and writer published on independent and nationally recognized mediums across a variety of genres whether that be in the creative, journalistic, or medical field. Worked in Fortune 500 and independent firms bringing positive exposure to editorial and public relations.

**Work Experience**

**Freelance, Kairos Society (*Inc. Magazine* Column)** July 2017-Present

*Contributing Writer for Kairos Society Business Column*

* Highlight industry problems and the disruptors aiming to solve them, covering topics ranging from serial fiction to augmented reality headsets.
* Interview entrepreneurs/heads of startups that are part of the Kairos Society’s Top 30 Emerging Companies of 2017 to provide insight into their business/industry.
* Use articles to increase exposure for Kairos Society’s brand as a community for startups and entrepreneurs.

**Meryl Moss Media Relations/BookTrib**, Westport, CT, November 2015-March 2017

*Publicist/Staff Writer*

* Integral media team member in promoting *New York Times* bestselling workout book *Spartan Fit!* by securing podcast interviews for Spartan Race founder Joe De Sena.
* Managed promotion of key local Spartan races in need of publicity by corresponding with local outlets to cover the event, markets include New York City and Chicago.
* Conducted media requests and personnel logistics for every local Spartan event in U.S.
* Reached out and coordinate with media outlets for client appearances to highlight their brand with the goal of increasing their readership, included Sirius XM and NPR.
* Created the “One Question” interview series on BookTrib where writers talk about their work, lives, and influences. Participants include Jennifer Clement (president of PEN International), activist iO Tillett Wright, and Yann Martel (author of *Life of Pi*).
* Manage clients’ social media accounts on a daily basis while creating content to be socialized throughout their websites and respective accounts.

**The Wish Dish.com**, Athens, GA, April 2015-March 2017

*Editor at Large/Contributor*

* Managed the voice and general direction of the platform by working with founder on how to increase exposure.
* Developed PR plans to increase exposure to the site via other mediums: print, online, podcast, video outlets.
* Delegated responsibilities to editorial team in keeping the brand consistent by valuing authentic self-expression while ensuring a high-quality product.
* Regular flag-ship contributor to the site writing articles and essays.

**America Magazine**, New York, NY, August 2015-November 2015

*Intern for Advancement Department*

* Edit the magazine’s quarterly press releases.
* Compose material for magazine’s website.
* Review donor correspondence.

**Pfizer**,New York, NY, Summer 2014

*Summer Intern*

* Contributing writer at world headquarters in Manhattan for the Pfizer website: Get Healthy, Stay Healthy (GHSH).
* Collaborated with domestic and international business units, medical teams, and third-party partners in coordinating and executing content strategy.
* Assist in authoring, editing, and publishing medical articles on topics such as lung disease, healthy traveling, and how to properly use sun block.
* Additionally, helped create downloadable tools for the GHSH website.
* Primary organizer for the GHSH tent at the semi-annual Wellness Fair in New York City.

**Fairfax Connection**,Alexandria, VA, Summer 2013

*Reporter/Photographer Intern*

* Conduct interviews and cover local events for regional newspaper circulated throughout Fairfax County, VA.
* Cover local events including Memorial Day/Fourth of July celebrations, graduations and arts festivals featured on the front page.
* Edit and collaborate with colleagues on stories before uploading and publishing them to the newspaper’s website.

**Publications** (for more publications visit [Mattgillick.com](https://www.mattgillick.com/awards-and-publications))

* *Indiana Voice Journal*, 2015 – Short Story “*Godspell* Jesus”
* *The Wish Dish*, 2016 – Artist Profile “NICE: The Come-Up with a City on His Back”
* *BookTrib*, 2016 – Review “The *Underground Railroad* is the Best Book of the Year – Maybe the Decade”

**Education**

**Providence College**, Providence, RI

Bachelor of Arts, English, May 2015

**University College Dublin**, Dublin, Ireland

International Study Abroad Program, Spring 2014